

FOR IMMEDIATE RELEASE
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Nutter's Bulk and Natural Foods in Salmon Arm to join PacificSport Interior BC FoodStuff™ Partners

Kamloops, BC - PacificSport Interior BC is proud to announce a new *FoodStuff™* partnership with Nutter's Bulk & Natural Foods, in Salmon Arm.

Nutter's will provide a 15% discount on all purchases to all current registered Athletes and Coaches. Discount will not apply, however, to other special promotions like Everyday Low Prices and the Once a Month 20% off everything in the store day.

Celebrating its 24th anniversary this year, Nutter's Bulk & Natural Foods #35 is a leading natural, organic, and specialty food retailer in Western Canada. Their mission is to provide their customers with the finest quality, unique health food choices in an exciting service-driven, information-based retail environment. Offering a wide variety of nutritional products, they pride themselves on their gluten free products, selection of essential oils, eco-friendly products and superfoods. Owners, Russ and Hilda Skinner, "are very happy and excited to be a part of helping athletes reach their goals and are willing to work with them to achieve it". Nutter's is located in the Centenoka Park Mall in Salmon Arm at 360 Trans-Canada Hwy #441. For more information please go to <http://www.supplementsinsalmonarmbc.ca/>.

FoodStuff™ is a growing and essential province-wide partner program created between restaurants and grocery stores, and Canadian Sport Institute Pacific and PacificSport, which provides discounts to registered athletes.

As Nutter's becomes the first health foods retailer in Salmon Arm to join our network as a *FoodStuff™* Partner, Carolynn Boomer, Executive Director of PacificSport adds, "We are honored to have Nutter's come on board in the Interior BC region. We are looking forward to this partnership and want to thank Russ and Hilda for giving back to the community. It truly does take a community to raise a champion!"

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